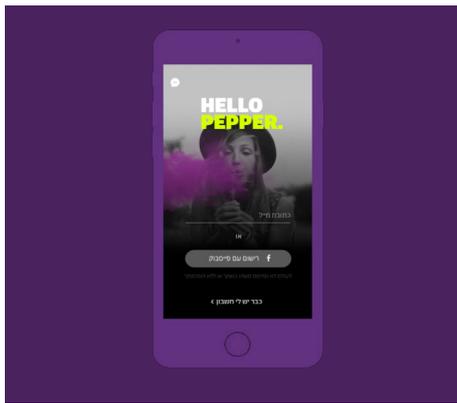




NelsonBostock Unlimited...

Winning Minds



Account Manager

(Permanent)

Nelson Bostock Unlimited www.nelsonbostockunlimited.com is looking for a talented, creative and ambitious Account Manager who wants to be part of one of the UK's most dynamic and imaginative technology public relations agencies.

A bit about us

Nelson Bostock Unlimited is one of the UK's leading technology, B2B and corporate public relations agencies, recognised as a top 5 tech agency by PRWeek. We create compelling and creative brand storytelling for some of the world's biggest tech brands and ambitious start-ups.

We use our experience and intelligence to generate great ideas that get people talking about the brands we work for, delivering communications campaigns that build our clients' reputations within the UK and across EMEA.

At the heart of our organisation is our Winning Minds ethos. Winning Minds underpins everything we do, from how a brief is responded to and how partners are chosen, through to staff coaching and the people the agency recruits. We are always looking for the brightest Winning Minds to join our agency, helping us to continually challenge our clients and the industry through everything we do and deliver outstanding results.

Nelson Bostock Unlimited is part of the wider Nelson Bostock Group Unlimited that includes consumer agency, Fever, (www.feverpr.com). The Group is wholly-owned by stock exchange-listed marketing services group, Creston (www.creston.com).

Our philosophy

We are acutely aware that the world in which we operate is undergoing dramatic and rapid transformation, driven by the ongoing digital communications revolution. PR agencies unable or unwilling to adapt and evolve at pace will simply get left behind.

We embrace the challenges this transformation represents because they have created massive opportunities to position PR as a truly strategic discipline; providing consultancy spanning the entire communications mix – from media strategy and lead generation, issues and crisis management, social media, through to integrated campaign management.

Our teams combine specialist skills with a centralised planning and campaign management function that ensures we're close to the client challenge and able to deliver effective campaigns that impact our client's bottom line.

Our clients

Here's a selection of some of the companies that have trusted us to build their brands, manage their reputations and deliver award-winning PR, content and social campaigns: EE, Canon, Google, Toshiba, HTC, Equinix, Rentokil, RIPE NCC, Signal, Zuora, Criteo, Leumi, Logitech, Appraise Digital, Eddie Stobart and Twillio.

We have extensive experience in helping high-growth companies launch their products and services in the UK and beyond into continental Europe.

The role, key accounts and responsibilities

We're looking for a bright and hungry Account Manager to join our brilliant team. The role will be focused on NBU's expanding portfolio of high-growth clients. The successful candidate will play a pivotal role in driving proactive and creative campaigns for clients and producing award-winning results through media relations.

The mix will include some of the hottest and most exciting tech start-ups around, including:

Criteo: the performance marketing platform. Nelson Bostock runs Criteo's UK press office targeting marketing, retail and travel trade media as well as national press. Criteo also looks to Nelson Bostock for strategic guidance on bigger PR campaigns and wider marketing activities. The AE role requires a proactive press officer who is able to work as part of the team that provides strategic media council to the Northern European PR manager for Criteo, while delivering day-to-day press activities such as identifying and drafting comment for news hijacking, features pitching and ongoing media relations. criteo.com

ThousandEyes: A next-generation network intelligence provider, ThousandEyes deploys 'eyes' or little agents across both the public and private internet to track performance. Think of many of the big outages or DDoS attacks that have hit the national news agenda over the last year – these guys can help anticipate it, prevent it or manage it. Our job is to launch it into the UK market and educate the market about the benefits of its approach. thousandeyes.com

Experience

The role requires strong:

- Client relationship management
- Account strategy, delivery, development and growth
- Media relations skills and interest
- Team leadership
- Contribution to the overall development of the agency - including culture, brand and client service

- New business support – to help hit our ambitious growth targets
- Contribution to the overall development of the agency - including culture, brand and client service

Skills

- Strong experience, interest and understanding working for technology brands
- Strong knowledge of social media management and moderation

Key Attributes

- A willingness to succeed, will be proactive and will take pride in their work.
- Ambitious player with a hard work ethic who is keen to progress their career.
- Successfully pitch from client brief and follow through to secure quality coverage.
- Confident client-facing account handler with an ability to work proactively and with minimal supervision.
- Ability to adapt quickly and contribute to the team's development and understanding in this sector.
- Good time and workload management skills – must be a strong multi-tasker.
- A good team player who is willing to learn and who can take constructive criticism / responds well to being challenged.
- Excellent attention to detail & organisational skills.

Reporting to

Associate Director

Benefits

We have recently revamped the generous package of benefits – called “Life” – that we offer to our staff.

Balanced Life

- 22 days' holiday at start of employment, rising to 27 after five years' service e.g. 23 days after one year, 24 after two years, etc.
- Flexible working – the chance to flex your working hours to come in an hour later or leave an hour earlier
- Milestone moments - For those moments, when your best mate is in town, your child is starring in the nativity play, or it's your mum's birthday, speak with your line manager and request a longer lunch hour or to finish or start an hour or two earlier.
- Summer 3@3- During Summer months (July – September), you can finish at 3pm on a Thursday or Friday to get away early and enjoy the sunshine. You can do this on three occasions
- On top of that, our office closes between Christmas Eve and the first working day of January
- Birthday Day off– an extra day to be taken on or around your Birthday
- Charity - You can take one day a year out of the office, to help support a charity or community project of your choice. We also support mental health charity MIND as an agency – with a full calendar of events and fundraising etc.

- Season ticket loan

Better Life

- Health Assured Employee Assistant Programme -To help support your mental well-being we have a confidential 24 hour a day helpline.
- Pension scheme – company contribution
- Private health insurance – offered after two years' continuous service
- Cycle to work scheme - currently with Evans Cycles, is Government and Inland Revenue approved, which enables all permanent employees to save up to 42% on the recommended retail price of bike and cycling equipment
- Sabbatical - once you've achieved five years' continuous service you're entitled to a one month paid sabbatical, to go on an adventure, learn a new skill or to simply take some time out. All we ask is that you try and give us as much notice as possible of when you'd like to take your sabbatical, ideally six months You can also tag up to two weeks' holiday on to the start or end of your sabbatical to give you that extra bit of time off.
- We offer you the chance to have a free annual flu jab, to keep those nasty bugs away
- Discount gym membership

Brilliant Life

- NOW TV - We know how hard everyone works, so when you get home and have the chance to relax, you are entitled to NOWTV entertainment for free, to put your feet up to.
- A full social programme throughout the year, including: Friday at Four cocktail trolley every week, Friday at Five buffet, Summer party, Christmas party
- Talent Academy – a formal training programme is in place to help employees develop their career and personal development plans
- As a token of appreciation all permanent employees receive a bottle of bubbly on their work anniversary – enjoy!
- At least once a month you can enjoy a back/neck/shoulder massage from our visiting 'Stress Busters'

Process

There will be at least two rounds of interviews and tests/ a presentation at round two